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SIN: 512110



CORE

SERVICES



CREATIVE

SERVICES

- SIN – 512110
- VIDEO PRODUCTION
- AUDIO PRODUCTION
- GRAPHICS
- ANIMATION
- TRANSLATION
- MEDIA DISTRIBUTION

CMG provides production budget planning and consulting, treatment design, industry research, project management, script writing, storyboard development, character animation design, illustration, and voiceover.



PRODUCTION

SERVICES

CMG provides all production management including logistics coordination, talent search, studio & remote filming, drone & underwater filming, motion graphics, animation, post-production editing, and music licensing.



NATIONAL

DISTRIBUTION

CMG provides earned media distribution and media optimization. CMG has distribution capabilities to 100+ local TV operators including PBS and distribution inside 70,000 U.S. schools and libraries.

WHO WE ARE

Capital Media Group Inc (CMG) is a media production company specialized in the development of video, audio, graphics, and animated content for national or international distribution on TV, Radio, and the Web. Since 2004, CMG has been helping government agencies, public, non-profit, and private companies create and deliver content at the highest professional level in a manner that engages their target audiences.

CMG's first government contract focused on pre-deployment training for our uniformed personnel. Twenty years later, CMG's Mission Critical division remains dedicated to the production and distribution of educational content for healthcare, government, and non-profit organizations nationwide.

DIFFERENTIATORS

- ✓ Women Minority Owned Small Business.
- ✓ Each CMG team member has over 25 years of professional television/media experience.
- ✓ CMG's Inclusion and Diversity Workforce Report averages 90% each year.
- ✓ CMG's healthcare team includes Board-Certified physicians and medical animators.
- ✓ End-to-End services allow our clients to work with the same team from initial creative development, through the production process, and final media placement.

PAST PERFORMANCE

CMG has experience as a subcontractor on several Training Support Working Group (TSWG) and Joint Improvised Explosive Device Defeat Organization (JIEDDO) training contracts. As part of a broader initiative, CMG produced thirty IED awareness training videos for deploying troops and first responders here at home.

CMG has filmed expert interviews and educational content at the Pentagon, the U.S. Capitol, the USDA, FDA, DOT, Fusion Centers, the Joint Commission, Veterans Affairs Healthcare facilities, Law Enforcement, Fire Rescue, Military bases, and State agencies across the country. CMG's educational content includes the following topics:

- ★ F/A-18 Super Hornet, C-17 Globemaster III, Stryker Vehicle, Buffalo MPCV, Family of Medium Tactical Vehicles, HH-60L, Tactical Internet & Communications, Convoy & C-130 Hercules Training Simulators, FRAC Authentication, Disaster Preparedness, Oncology, Cardiology, Neurology, and more.

CMG has been selected by the Mayo Clinic, Johns Hopkins, and other leading healthcare institutions and is currently under contract with the state of Maine's Public Employee Retirement System (MainePERS) as their video, audio, graphics, and animation vendor.



MissionCriticalHealth.com



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