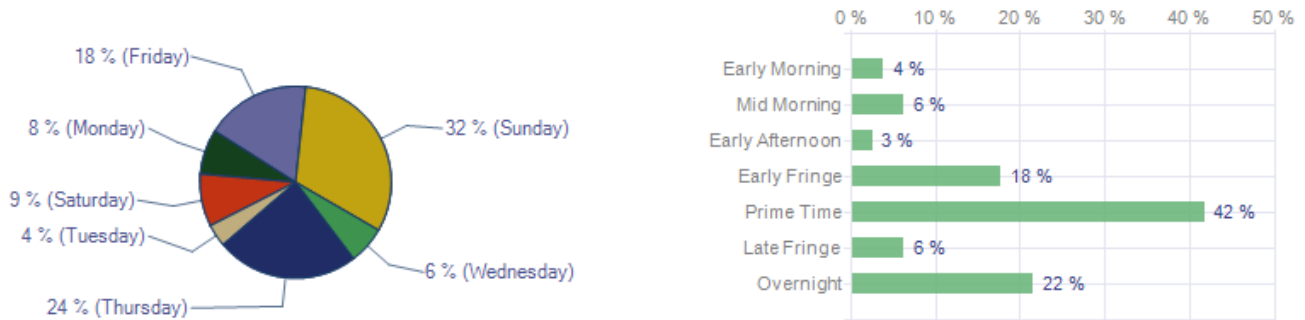


Carriage Summary
Dr. Rachel Brem: Breakthrough Women in Science & Medicine
9/1/2024 - 12/18/2024

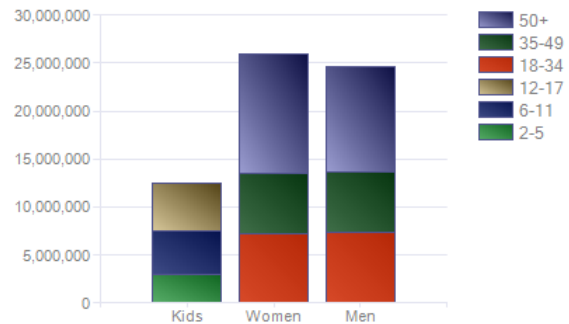
	Telecasts	Channels	Markets	States	% Coverage
All Channels	79	59	35	14	19.24 %
Main Channels	56	41	28	11	16.29 %
Primary Channels	27	20	20	9	6.50 %
Metered Channels	37	24	11	7	14.20 %
Sub Channels	23	18	14	6	7.86 %
Secondary Channels	52	39	24	11	17.01 %

Distribution of Airings by Day and Daypart



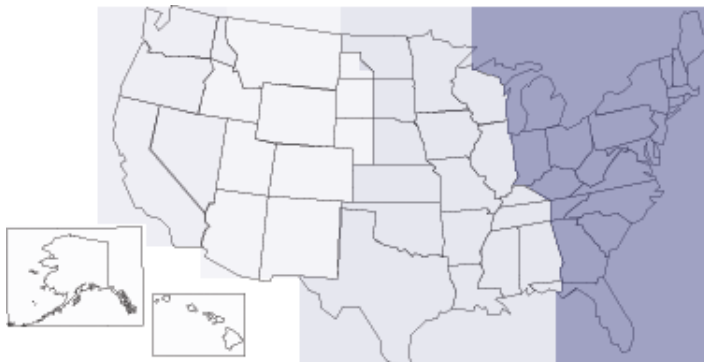
Demographic Information of Potential Audience

Demo Group	Men	Women	Total
People 2+			63,119,893
DMA Households			24,200,450
Kids 2-5			2,937,982
Kids 6-11			4,583,407
Kids 12-17			4,923,284
Adults 18-34	7,304,183	7,152,945	14,457,128
Adults 35-49	6,297,061	6,340,737	12,637,798
Adults 50+	11,087,290	12,493,004	23,580,294



Distribution of Airings by Time Zone

Other	Pacific	Mountain	Central	Eastern
3 %	11 %	8 %	16 %	62 %



Penetration by Market Rank

Rank	Percent
Top 25	20 %
26 to 50	16 %
51 to 100	20 %
101+	15 %

Episodes

Century	Percent
Unknown	100 %