

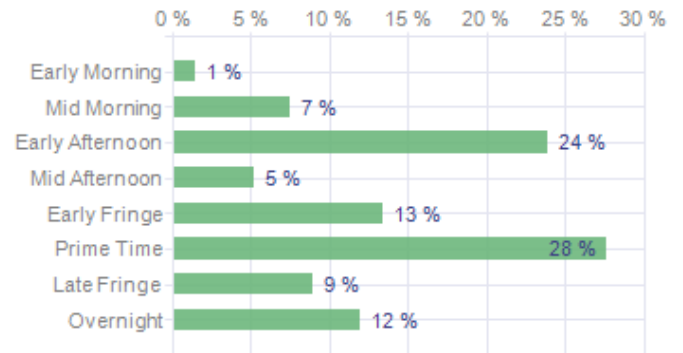
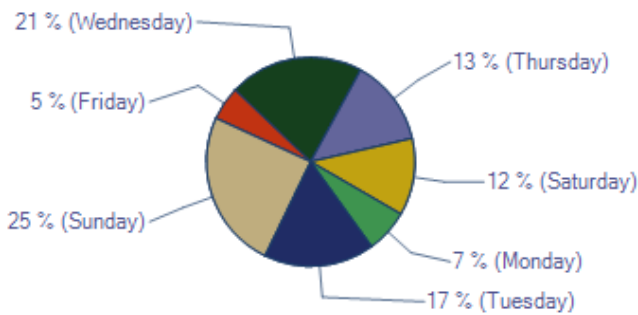
Carriage Summary

Lillie D. Shockney: Breakthrough Women in Science & Medicine
10/2/2023 - 10/31/2024*

Channel Information

Type	Telecasts	Channels	Markets	States	% Coverage
All Channels	134	69	40	21	25.68 %
Main Channels	45	30	22	15	15.63 %
Primary Channels	16	13	13	10	6.53 %
Metered Channels	55	28	15	12	19.42 %
Sub Channels	89	39	26	13	16.76 %
Secondary Channels	118	56	33	19	22.83 %

Distribution of Airings by Day and Daypart



Demographic Information of Potential Audience

DemoGroup	Men	Women	Total
People 2+			80,954,671
DMA Households			32,295,820
Kids 2-5			3,725,752
Kids 6-11			5,799,369
Kids 12-17			6,185,736
Adults 18-34	9,170,652	8,959,027	18,129,679
Adults 35-49	8,081,574	8,077,099	16,158,673
Adults 50+	14,642,947	16,312,515	30,955,462

